ERHVERVS- OG VÆKSTMINISTERIET

Minister Invites World Class Startups to Denmark

'LaunchPad Denmark – Accelerating your World Class Startup' is a Danish initiative for entrepreneurs from all over the world. By participating in a business plan cup, 30 world class entrepreneurs can win a unique scholarship including professional coaching and training, access to capital, cash prizes, sponsorships, and most importantly access to a vigorous entrepreneurship community in Denmark and a gateway to the European market.

Danish Minister for Business and Growth Annette Vilhelmsen:

- It's a pleasure for me to encourage entrepreneurs with brilliant business ideas and potential for growth to come to Denmark and develop and accelerate their businesses.
- Denmark has an efficient and powerful ecosystem for developing startups and Denmark offers special knowhow based on our position as world leader in e.g. ICT, life sciences, cleantech and design. Brilliant business ideas with growth potential are welcome in Denmark.

Today countdown for participating in the business plan cup started, and potential participants from all over the world can read more about LaunchPad Denmark on the website: www.launchpaddenmark.com. From March 18 participants can register for the competition and upload their business plans, video pitches and give information about their motivation to come to Denmark.

Denmark offers easy plug'n'play business set-up and an opportunity to apply for residence- and work permit in Denmark to operate as a selfemployed. Denmark holds some of the world's best framework conditions for entrepreneurs when it comes to e.g. market conditions and creation and diffusion of knowledge. Furthermore, Denmark is a world leader in e.g. ICT, life sciences, cleantech and design and offers the world's best test market for ICT. Based in Denmark a startup company has easy access to the entire European Union. Furthermore the labour market in Denmark is very flexible and there's a highly qualified and motivated talent pool,

For further information: www.launchpaddenmark.com.

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